

INTERNSHIP - SOCIAL MEDIA /MARKETING

Job Descriptions of Interns – StyleKandi.com

- Outreach to source fresh and relevant content
- Talking with content providers to build long lasting relationships
- Source articles about new trends, cool stuff and happenings
- Be present at industry events and parties to promote StyleKandi the brand
- Monitoring a variety of different external sources online and offline e.g. websites, blogs or social media and capturing relevant content for our website.
- Seeding communications about StyleKandi via social media platforms/social media marketers
- Assist in managing/planning StyleKandi events
- Build a network of bloggers, blogshops, fashionistas and brands

Requirements:

- Love Social Media and hanging out with cool people
- Feel the need to make a difference
- Like talking to like minded people and building relationships
- Be a passionate self-starter who is willing to learn
- Keen to work in lifestyle/media industry
- Required language(s): English (verbal & written) a must
- Working full Full-Time
- Candidate should be studying Advanced/Higher/Graduate Diploma or degree in relevant subject matters such as Journalism, Mass Communications, Marketing, Management, Business Studies, Media, Events Management
- Excellent interpersonal skills and a desire to be part of a small team.

Skills you will learn:

- Communicating within the business world
- Sales and product representation skills
- How to build a network
- Using social media in the work place
- Event planning and management
- Various methods of communication from written through to verbal

Interested candidate send your enquiries / resume to melor@anticsstudios.com