INTERNSHIP - SOCIAL MEDIA /MARKETING

Job Descriptions of Interns – StyleKandi.com

• Outreach to source fresh and relevant content
• Talking with content providers to build long lasting relationships
• Source articles about new trends, cool stuff and happenings
• Be present at industry events and parties to promote StyleKandi the brand
• Monitoring a variety of different external sources online and offline e.g. websites, blogs or social media and capturing relevant content for our website.
• Seeding communications about StyleKandi via social media platforms/social media marketers
• Assist in managing/planning StyleKandi events
• Build a network of bloggers, blogshops, fashionistas and brands

Requirements:

• Love Social Media and hanging out with cool people
• Feel the need to make a difference
• Like talking to like minded people and building relationships
• Be a passionate self-starter who is willing to learn
• Keen to work in lifestyle/media industry
• Required language(s): English (verbal & written) a must
• Working full Full-Time
• Candidate should be studying Advanced/Higher/Graduate Diploma or degree in relevant subject matters such as Journalism, Mass Communications, Marketing, Management, Business Studies, Media, Events Management
• Excellent interpersonal skills and a desire to be part of a small team.

Skills you will learn:

• Communicating within the business world
• Sales and product representation skills
• How to build a network
• Using social media in the work place
• Event planning and management
• Various methods of communication from written through to verbal

Interested candidate send your enquiries / resume to melor@anticsstudios.com

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